



It's Your World.
ARARAT GROUP USA



About us

Back in 1964 during the investigations in Ararat region, Armenia, the mineral well has been discovered in Borot-aghbyur gorge.

Ararat water was famous with its neutrality and purity as well as its healing benefits, not only in Armenia but also in Soviet countries and out of it.

About us

Ararat Group is certified by ISO 9001 Quality Management Systems and ISO 22000 Food Safety Management Systems.

The warranty of final products safety and supreme process flow optimization in the food Production plant.



SGS

INSTITUT FRESENIUS

SGS

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SGS INSTITUT FRESENIUS GmbH
Im Malsel 14
65232 Taunusstein



Deutscher
Akkreditierung
Körper
DAK
DIN EN ISO 17025
nach DIN EN ISO 17025
für chemische Untersuchungen
Proben aus Gestein, Mineralen
Proben aus Wasser

Gegenscheinzeugnisse nach
§ 41 LSG



About us

In 2007 all wells of ARARAT GROUP underwent independent expertise of water quality by SGS INSTITUT FRESENIUS, Germany — global leader in the field of testing, verification, examination and certification.

ARARAT GROUP is certified by ISO 9001 Quality Management Systems and ISO 22000 Food Safety Management Systems — the warranty of final products safety and supreme process flow optimization in the food production plant.

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85% территории Армении

находится на высоте 1500 м над уровнем моря, добывается из скважины глубиной 396 м. Природными фильтрами являются конгломераты, известняк, гравий и травертин.

Для компании «**ARARAT GROUP**» важно сохранить и передать в каждой капле воды **Baby Well** свежесть и чистоту горной воды и первозданной дух природы — все ради **здоровья наших малышей**

It's Your World.
ARARAT GROUP USA



Скважина восстановлена немецкой компанией HPC AG

при активном участии ее владельца, профессора **Юргена Пикеля**, за плечами которого крупномасштабные проекты как для крупнейших компаний, так и по восстановлению инфраструктуры целых регионов

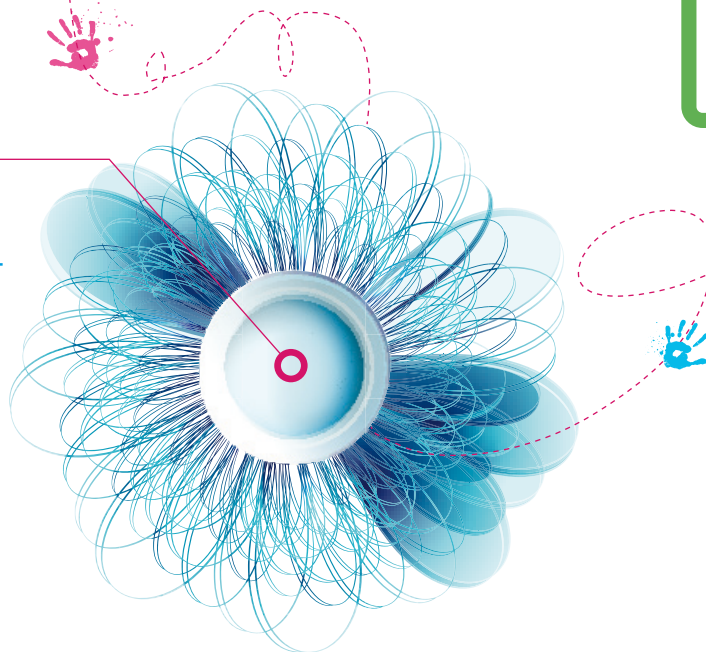


Технология Oil-free Air

Производство компании «Арарат Групп» работает на безмасляных компрессорах Atlas Copco, France. При выдуве PET-бутылок используемый воздух **не содержит масляных паров**, влияющих на качество воды

Гравитационная вентиляция

Оборудование компании Colt Group Ltd. UK обеспечивает микроклимат и **стерильный воздух** на производстве



Собственное производство PET-преформ

Для нас **важно отслеживать качество** на всех этапах, поэтому мы сами производим PET-преформы. PET-бутылки продукции компании «Арарат Групп» **не содержит тяжелых металлов и фенола**. Вода не подвержена посторонним запахам и привкусам. Производственная линия Husky Injection Molding Systems, сырье ведущих мировых производителей (LG Chem Korea, Gabriel-Chemie Group Austria)

About us

The natural drinking spring, non-carbonated Baby Well water for babies is the pride of the company. It meets the international standards of baby products.

We hold FDA (Food and Drug administration) certificate, Russian Federation state registration, and compliance protocol of TBDV (Regulation of Drinking Water of the Federal Department of Internal Affairs of Switzerland).

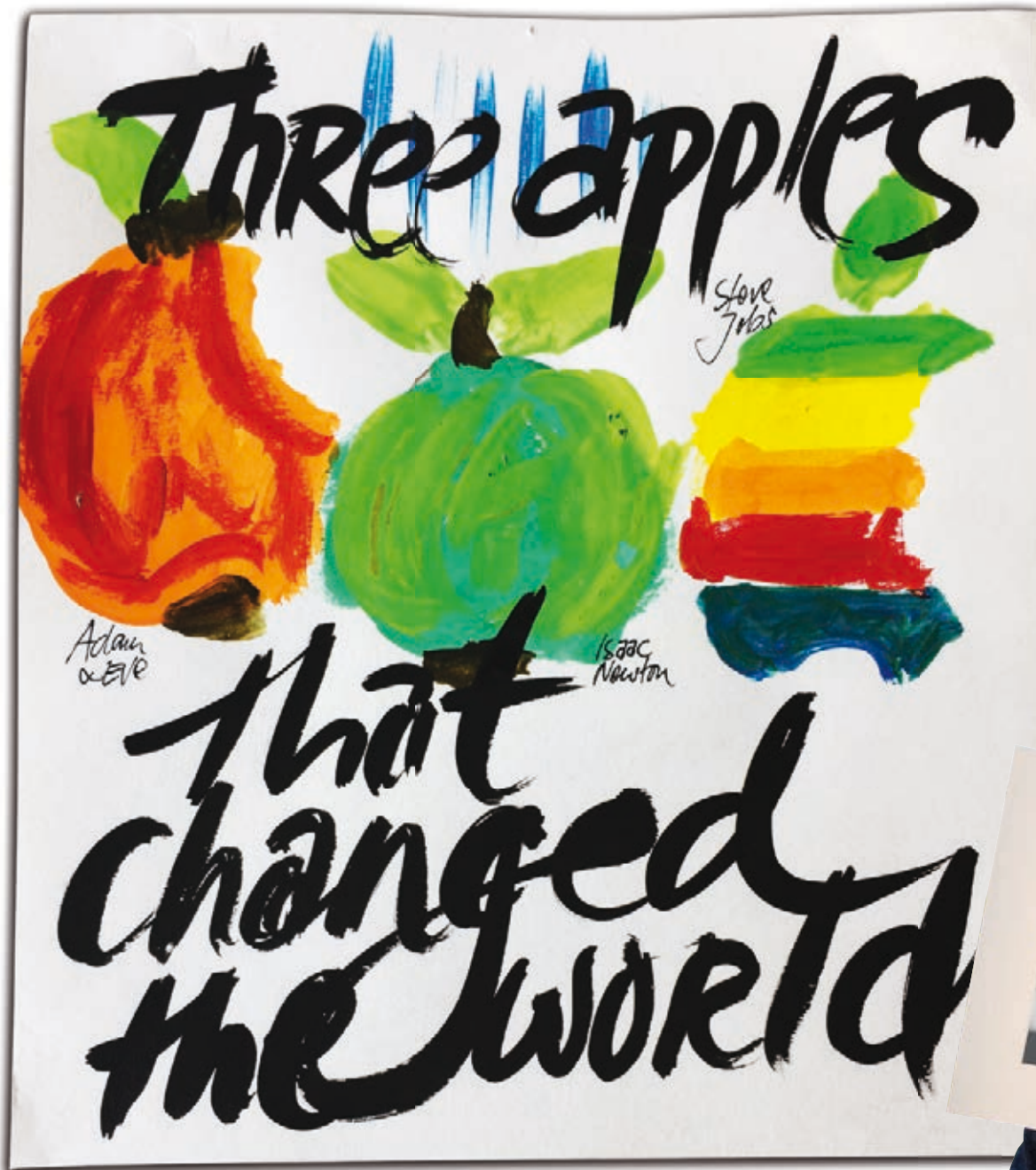
<https://www.fda.gov/downloads/Food/GuidanceRegulation/ImportsExports/Importing/UCM599080.pdf>



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About us

Brands «ARARAT», «The Well», «JOSO» were developed by Lars Wallentin, who is an outstanding business-expert, the author of Design as Business-Model concept. For over 39 years he has been working in the Nestlé corporation HQ in Switzerland. He was the head of communications, branding, package design and POBM area all over the world. He is the author of two out of nine corporate brand names of the company. During his work he participated in more than 50,000 projects.





ARARAT SPARKLING

Open Your World

Glass bottle 500 ml



Glass bottle **16.9 Fl. Oz.**

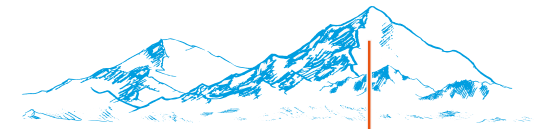
Mineralization **2478 mg/l**

pH **7.0**

Due to its natural composition, the «ARARAT» water stimulates digestive system, eases digestion, improves metabolism and speeds up calories burning off.

The «ARARAT» water consumption will help you normalize water and mineral metabolism, will stimulate digestive system due to its balanced natural mineral composition.

Nature's Benefit



From the depths of **1300 ft**

Unit dimensions (ft)

L	W	H
0.23	0.23	0,97

It's Your World.
ARARAT GROUP USA

Glass bottle 600 ml



Glass bottle **23.0 Fl. Oz.**

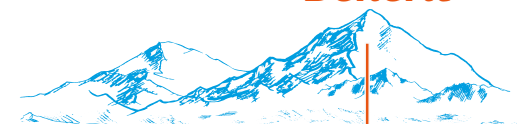
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Nature's Benefit



From the depths of **1300 ft**

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ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.23	0.23	0,97

Glass bottle 300 ml



Glass bottle **10.14 Fl. Oz.**

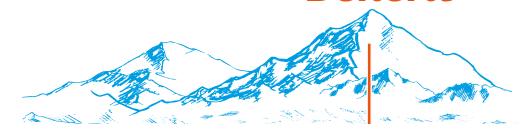
Mineralization **2478 mg/l**

pH **7.0**

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The «ARARAT» water consumption will help you normalize water and mineral metabolism, will stimulate digestive system due to its balanced natural mineral composition.

Nature's Benefit



From the depths of **1300 ft**

It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.2	0.2	0,67

PET bottle 500 ml



PET bottle **16.91 Fl. Oz.**

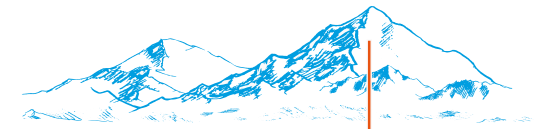
Mineralization **2478 mg/l**

pH **7.0**

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The «ARARAT» water consumption will help you normalize water and mineral metabolism, will stimulate digestive system due to its balanced natural mineral composition.

**Nature's
Benefit**



From the depths of **1300 ft**

It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.22	0.22	0,8

PET bottle 1000 ml



PET bottle **33.81 Fl. Oz.**

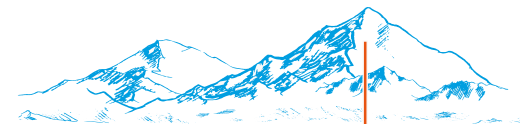
Mineralization **2478 mg/l**

pH **7.0**

Due to its natural composition, the «ARARAT» water stimulates digestive system, eases digestion, improves metabolism and speeds up calories burning off.

The «ARARAT» water consumption will help you normalize water and mineral metabolism, will stimulate digestive system due to its balanced natural mineral composition.

Nature's Benefit



From the depths of **1300 ft**

It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.28	0.28	1.0



THE WELL SPARKLING

Taste Your World

Glass bottle 500 ml



Glass bottle **23.0 Fl. Oz.**

Mineralization **475 mg/l**

pH **7.0**

«THE WELL» & HARMONY
harmonizes our body,
revitalizes and beautifies us.

Natural water «The Well» is perfect
for rehydration and keeps us fit.



It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.23	0.23	0,97

Glass bottle 600 ml



Glass bottle **23.0 Fl. Oz.**

Mineralization **475 mg/l**

pH **7.0**

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harmonizes our body,
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Natural water «The Well» is perfect
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It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.23	0.23	0,97

Glass bottle 300 ml



Glass bottle **10.14 Fl. Oz.**

Mineralization **475 mg/l**

pH **7.0**

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harmonizes our body,
revitalizes and beautifies us.

Natural water «The Well» is perfect
for rehydration and keeps us fit.



It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.2	0.2	0,67

PET bottle 500 ml



PET bottle **16.91 Fl. Oz.**

Mineralization **475 mg/l**

pH **7.0**

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harmonizes our body,
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Natural water «The Well» is perfect
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It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.22	0.22	0,8

PET bottle 1000 ml



PET bottle **33.81 Fl. Oz.**

Mineralization **475 mg/l**

pH **7.0**

«THE WELL» & HARMONY
harmonizes our body,
revitalizes and beautifies us.

Natural water «The Well» is perfect
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It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.28	0.28	1.0



THE WELL STILL

Taste Your World

Glass bottle 500 ml



Glass bottle **23.0 Fl. Oz.**

Mineralization **191 mg/l**

pH **7.0**

«THE WELL» & HYDRATION,
the water deficit in our body causes
skin dryness and premature ageing
in all people, irrespective of their
age.

Regular drinking of “The Well”
water provides necessary
everyday hydration to you body.



It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.23	0.23	0,97

Glass bottle 600 ml



Glass bottle **23.0 Fl. Oz.**

Mineralization **191 mg/l**

pH **7.0**

«THE WELL» & HYDRATION,
the water deficit in our body causes
skin dryness and premature ageing
in all people, irrespective of their
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Regular drinking of “The Well”
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It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.23	0.23	0,97

Glass bottle 300 ml



Glass bottle **10.14 Fl. Oz.**

Mineralization **191 mg/l**

pH **7.0**

«THE WELL» & HYDRATION,
the water deficit in our body causes
skin dryness and premature ageing
in all people, irrespective of their
age.

Regular drinking of “The Well”
water provides necessary
everyday hydration to you body.



It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.2	0.2	0,67

PET bottle 500 ml



PET bottle **16.91 Fl. Oz.**

Mineralization **191 mg/l**

pH **7.0**

«THE WELL» & HYDRATION,
the water deficit in our body causes
skin dryness and premature ageing
in all people, irrespective of their
age.

Regular drinking of “The Well”
water provides necessary
everyday hydration to you body.



It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.22	0.22	0,8

PET bottle 1000 ml



PET bottle **33.81 Fl. Oz.**

Mineralization **191 mg/l**

pH **7.0**

«THE WELL» & HYDRATION,
the water deficit in our body causes
skin dryness and premature ageing
in all people, irrespective of their
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Regular drinking of “The Well”
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everyday hydration to you body.



It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.28	0.28	1.0

PET bottle 1500 ml



PET bottle **50.72 Fl. Oz.**

Mineralization **191 mg/l**

pH **7.0**

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the water deficit in our body causes
skin dryness and premature ageing
in all people, irrespective of their
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It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.31	0.31	1,15



WELL GO

Move Your World

PET bottle 680 ml



Glass bottle **22.99 Fl. Oz.**

Mineralization **191 mg/l**

pH **7.0**

People leading an active lifestyle need motion freedom. You can open the bottle on the move with just one of your fingers; click and enjoy the freshness of WellGo.



It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.25	0.25	0,84



BABY WELL

Water for Your Babies

Discover Your World

PET bottle 500 ml



PET bottle **16.91 Fl. Oz.**

Mineralization **113 mg/l**

pH **7.0**

Natural, specially prepared, low mineralization water. It suits for everyday drinking and preparing baby foods.

Baby Well is the harmonious development of your child since birth.



It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.22	0.22	0,8
Bottles in package		12
Packages in batch		17
Packages on pallet		

PET bottle 1000 ml



PET bottle **33.81 Fl. Oz.**

Mineralization **113 mg/l**

pH **7.0**

Natural, specially prepared, low mineralization water. It suits for everyday drinking and preparing baby foods.

Baby Well is the harmonious development of your child since birth.



It's Your World.
ARARAT GROUP USA

Unit dimensions (ft)		
L	W	H
0.28	0.28	1.0
Bottles in package		12
Packages in batch		10
Packages on pallet		

BIB 5 l



BIB **169.07 Fl. Oz.**

Mineralization **113 mg/l**

pH **7.0**

Natural, specially prepared, low mineralization water. It suits for everyday drinking and preparing baby foods.

Baby Well is the harmonious development of your child since birth.



Unit dimensions (ft)		
L	W	H
0.52	0.52	0.8
BIB in package		4
Packages in batch		9
Packages on pallet		

JOSO

Naturally Flavored

Mix Your World

Glass bottle 500 ml

Glass bottle **16.91 Fl. Oz.**

JOSO is an unusual fruit and spicy combination, and everyone can find his/her own flavour among those combinations.

In JOSO production we use specially softened water, French sugar and natural ingredients.



APPLE
AND PEAR



PINAPPLE
AND COCONUT



LIME AND MINT



RASPBERRY
AND LIME



MALTZ



ORANGE AND
CRANBERRY



MANGO



LIME, MINT AND
STRAWBERRY



LIME AND
TARRAGON



BLUEBERRY,
ORANGE,
VANILLA



We Are Here For A Long Partnership

It's Your World.
ARARAT GROUP USA

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